

## INCREASE AWARENESS AND IMPACT OF ALCOHOL ABUSE AND OTHER DRUGS

### Strategies:

- Annual alcohol and other drug educational event for community and schools
- Annual town education regarding safe alcohol environments
- Annual Youth Risk Behavioral Survey (YRBS) data collection from Sawyer County Schools
- Annual Sawyer County "Life Survey" for adults
- Coalition will continue to work to implement culturally sensitive "best practices".
- Alcohol and drug abuse reduction strategies

### Measures of Success by 2015:

- 5% decrease in alcohol and other drug related accidents and injuries
- 5% increase in non-alcoholic community events
- 5% decrease in alcohol use by minors as measured in the Youth Risk Behavioral Survey (YRBS)
- 5% decrease in alcohol use as measured in the 'Life Survey'

# 12.3%

of motor vehicle crashes in 2010 in Sawyer county were related to alcohol, compared to the state average of 6.2%.

## SAWYER COUNTY PUBLIC HEALTH

*Caring For Our Community*

### Partners:

4-H Leaders  
AmeriCorps  
Boys & Girls Club of Lac Courte Oreilles  
City of Hayward Police  
Essentia Health  
Harvest of Friends Food Pantry  
Hayward Area Memorial Hospital  
Hayward Community Schools  
Hayward Lions and Lioness  
Hayward Wesleyan Church  
Lac Courte Oreilles Health Center  
Lac Courte Oreilles Ojibwe School  
Lac Courte Oreilles TRAILS  
Marshfield Center For Community Outreach/Northwoods Coalition  
NorthLakes Community Clinic  
Northwest Connection Family Resources  
Northwest Tobacco-Free Coalition  
Northwoods Pregnancy Resource Center  
Sawyer County Health & Human Services  
Sawyer County Housing Authority  
Sawyer County Sheriff's Department  
University of Wisconsin Extension  
Winter Area Schools  
Wisconsin Indianhead Technical College  
WOJB 88.9 FM  
WRLS 92.3 FM

For more information or to become involved contact Sawyer County Health & Human Services at: (715) 634-4806 or visit:

<http://www.sawyercountygov.org/>

Sawyer County

2013-2015

Community Health

Improvement Plan



## SAWYER COUNTY PUBLIC HEALTH

*Caring For Our Community*

## What is a Community Health Improvement Plan?

Local health departments are required to regularly and systematically collect, assemble, analyze and make information available on the health of the community.

The Community Health Improvement Plan:

- Is a local initiative
- Identifies factors causing health concerns
- Recognizes community assets and resources
- Addresses local health priorities
- Links to state and national health priorities
- Mobilizes community resources to improve the health of residents

The Community Health Improvement Plan process began December 5, 2012 with “Data In A Day”. Community partners were invited to review the Healthiest Wisconsin 2020 Focus Areas. After a day of reviewing data, partners chose the top priority areas for Sawyer County: Alcohol and Drug Use, Tobacco Use and Mental Health.

Our ultimate goal is to improve the health of all Sawyer County residents. We invite you to be part of Sawyer County’s Health Improvement Plan. If you are interested in getting involved, contact Sawyer County Public Health.

For more information call Eileen at 715-638-3423 or email: [esimak@sawyerhs.hayward.wi.us](mailto:esimak@sawyerhs.hayward.wi.us).

## DECREASE TOBACCO USE AMONG ADULTS, PREGNANT WOMEN, AND ADOLESCENTS

### Strategies:

- Annual tobacco use educational program for schools and community
- Develop a system to ensure Sawyer County residents have access to smoking cessation programs (“First Breath” and Essentia Health).
- Annual Youth Risk Behavioral Survey (YRBS) data from Sawyer County schools
- Annual “Life Survey” of Sawyer County residents
- Provide “Quit Smoking” resource guide to Sawyer County residents who desire to stop tobacco use

### Measure of Success by 2015:

- 10% decrease in maternal tobacco use during pregnancy in Sawyer County
- 10% decrease in Sawyer County youth tobacco use in the Youth risk Behavioral Survey (YRBS)
- 10% increase of smoke free low-income housing in Sawyer County

## IMPROVE AWARENESS OF MENTAL HEALTH AND INCREASE ACCESS TO MENTAL HEALTH SERVICES

### Strategies:

- Annual Youth Risk Behavioral Survey (YRBS) in Sawyer County schools
- Annual “Life Survey” of Sawyer County residents
- Wellness days made available with Sawyer County business partners
- Increase access to services for relationship needs
- Organize Faith Based community groups for assistance of individuals and families with mental illness
- Gather data from local dispatch and mental health providers

### Measures of Success by 2015:

- 5 % decrease in mental health risks in Youth Risk Behavioral Survey (YRBS) and “Life Survey”
- 5% decrease in mental health related dispatch responses

1 out of 3

women smoked while pregnant in Sawyer County in 2010

14%

of students in grades 9-12 in Wisconsin seriously considered suicide over a 12 month time span in 2010