

Draft Minutes of the meeting of the Economic Development and UW-Extension Committee  
Sawyer County Board of Supervisors  
October 5, 2020; 8:30 a.m.; Assembly Room; Sawyer County Courthouse

Members present: James Schlender-Phone, Troy Morgan, Jessie Boettcher-V

Others present: Carol Williamson, Tom Hoff, Sherry Beckman, Lori Baltrusis, Mike Coleson, Don Mrotek, Linda Zillmer-V, Amanda Wilson-V

Supervisor Morgan called the meeting to order 8:33 am

Motion by Schlender, 2<sup>nd</sup> by Boettcher, to approve the minutes of the September 8, 2020 meeting.  
Motion carried

Area Extension Director Lori Baltrusis reported to the Committee. 2021 budget request is \$74,000 for 3 ½ educator positions. Baltrusis will submit 2021 contract to County Administrator Hoff.

Sherry Beckman, Executive Director for the Hayward Lakes Visitors and Convention Bureau reported to the Committee. Very busy assisting tourists who have come to use trails or in route to other locations. Midwest Outdoors filmed a fishing video for TV. Discover Wisconsin filmed ATV activity and will return to film snowmobiling. Received the 2020 People's Choice Award from the Burnett County Tourism Council for Namekagon River Project. Received grant of \$16,225 to promote snowmobiling in Sawyer County. 2021 Fishing Opener May 1 will be held in Sawyer County.

Sawyer County/Lac Courte Oreilles Economic Development Corporation Executive Director Mike Gardner reported to the Committee and provided a written report. Submitted Application for Broadband Connectors Pilot Initiative. New ICAA Manger interested in partnering and possible location in Hayward. Morgan shared funding amounts not including the \$25,000 Sawyer County contribution; 2018 \$36,020 and 2019 \$38,220.

Adjourned 8:58

Minutes prepared by Carol Williamson