

**Minutes of the May 10<sup>th</sup> meeting of the Sawyer County  
Economic Development and UW-Extension Committee  
Of the Sawyer County Board of Supervisors  
Assembly Room; Sawyer County**



**Voting Committee Members Present:**

- Chair: **James Schlender**
- Tom Duffy
- Jesse Boettcher – Virtual
- Stacey Hessel
- Brian Bisonette

**Others Present:**

Tom Hoff  
Alex Butterfield  
Lynn Fitch  
Lori Baltrusis  
Mike Gardner  
Sherry  
Don Mrotek

**Call to Order** – Vice Chair Tom Duffy called the meeting to order at 8:30 am. Mr. Schlender resumed order of the meeting at 8:31 am.

**Certification of Compliance** with the open meeting law was met. Roll Call was taken. Quorum was met.

**Meeting Agenda** --

**Public Comments** –

**Minutes from previous meeting** – A motion was made by Ms. Hessel to approve the minutes of the April 12, 2021, meeting; second by Mr. Duffy. Motion carried without negative vote.

**Sawyer County Agricultural Fair Association Report** –

**University of Wisconsin-Extension Department Report** – A written report was provided. Ms. Baltrusis advised that Skye Holt has been advising the public about requirements to hold in-person and virtual meetings during the Covid period using UW protocols.

**Hayward Lakes Visitors & Convention Bureau Report** – A written report was provided. Ms. Beckman shared a copy of the *Sawyer County Celebrates* newspaper insert prepared by Destination Wisconsin that was recently published in the Sawyer County Record and 4 Seasons. The HLVCB is completing videography projects now; stats show more public interaction when videos are used. They have finished eight videos and are working on the next four. One more FB LIVE event is scheduled for May 20<sup>th</sup> where they will talk about golfing and musky fishing. Indicators say that 88% of people have travel plans; thus, we anticipate a good summer. The Town of Bass Lake passed room tax effective July 1, 2021.

**Economic Development Report** – A written report was provided. Mr. Gardner reported a recent active roll-out of Covid-19 recovery programs. The EDC has sent out weekly notices of the programs and received good feedback. Efforts are currently focused on fund-raising; creating and firming up relationships. Broadband priorities are under consideration at this month's EDC board meeting.

**Motorized and Non-motorized Trail Report** – Mr. Mrotek stated that all ATV/UTV and bike trails are open. They are expecting a busy summer on the trails.

**Historical Society Update** – Mr. Schlender thanked Mr. Ferguson for attending; Mr. Schlender updated the committee on developing a connection with the Tribe. The Hayward Historical Society site is opening the first Friday in June for two days a week. Ms. Hessel advised that a 16x16' mural of our founding fathers will be installed on Main Street this month.

**Mission Statement** – A copy of the proposed mission statement was provided. A motion was made by Mr. Boettcher to approve the mission statement with the noted revisions below under the Reporting Relationship section; seconded by Ms. Hessel. Motion carried without negative vote. The revised mission statement will move to the May County Board meeting for approval.

- Change “Snowmobile Trails Association” to “Sawyer County Snowmobile/ATV Alliance
- Add American Birkebeiner and Silent Sports as their own bullet points
- Change Sawyer County Visitor and Convention Bureau to Hayward Lakes Visitor and Convention Bureau

**Future Agenda Items** – Add the Historical Society to the July meeting agenda

**Meeting Date/Time** – The next meeting of the Economic Development and UW-Extension Committee will be Monday, June 14, at 8:30 am in the Assembly Room.

Meeting adjourned at 9:10 am

Minutes recorded by Lynn Fitch, County Clerk

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