Prevention Coalition 03/14/2013

Community Health Assessment Meeting: Alcohol & Drugs, Mental Health, and Tobacco.
March 14, 2013

Hayward Work Force Development Center

Attendance:

Eileen Simak Health Officer Julie Martin SCHHS  Jen Kazmierkoski SCHHS / Americorps
Cherie Morgan HAMH   Lynn Fitch WITC  Paul Grahovac SCHHS
Chris Strouse NWCHC  Diane Trembly HHS  Kathy Lasiewig Americorps/UWEX 4H

Denver Brown Essentia Health Cassie Gubbe American Lung Adam Zopp Winter School
Tenia Shamro SC4-H Parent Marilyn Jenkins NW Tobacco Free
Janet Balzer LCO School

Introductions

• Discussion and review of what the priority meeting is about. Explanation to new members of the goals and plans of the Community Health assessment.

• Discussion of the importance of the Community Health Plan and the reasoning behind holding all three priority groups in on meeting.

• Reviewed minutes for the last meeting. All prior meeting minutes will be posted on the Sawyer County website soon.

• Mission statements: Adam Zopp made the motion to accept the mission statement, Julie Martin 2nd the motion. Mission statements stay as is.

Alcohol and Drug Priority 1

Goals

1. Sawyer County Community norms will support the responsible use of alcohol.

2. Sawyer County individuals and families will have an increased awareness of the impact from the use and abuse of alcohol and other drugs, as well as available community resource to address their impact.

• Group agreed that the goals listed would be affective if kept the same. Keeping the goals short and to the point will have maximum effectiveness.

• The Responsible Beverage Server class is a good strategy to keep businesses and servers aware of the underage drinking and over serving of our community.

  Team discussed finding ways to pull data on the Responsible Beverage Servers in our County.

• The group agreed the YBRS should be kept in the schools and coordinates the schools to complete it around the same time with the same questions to receive reliable data.

Hayward schools are in preparation of stating the YBRS within the next couple weeks and we are in communication with Winter schools in attempts to complete it as well.

• Group discussed ways to measure alcohol sales in Sawyer County.
• Alcohol related accidents in Sawyer County

Contact the Sawyer County Police and Hayward City Police in attempts to receive the data.

• Event licenses in Sawyer County, implement the rules for holding an alcohol license for events.

Help for Today, Hope for Tomorrow

Hayward Schools District Parent Advisory Committee Community Event
Wednesday, April 17th 2013 at 5:30, all Parents, Staff, and Community Members

• The SADD Program was brought to attention by a student more thoughts about that in upcoming meetings.

• Holding events for high school underage students.

Students want big events to be held for them to discourage them from going to adult functions and events to limit underage activities (Make an underage Musky Fest)

• Finding sponsors for these underage events.

Possibly assembling a committee to organize those events

• Annual Drug Take Back in April

• Asking all health professional who are able to write prescriptions to come and speak

Tobacco Priority 2

• Cassie Grubbe opened the floor with Flavored Tobacco: Candy Coating Addiction

The presentation discussed flavored tobacco what is out on the market and what is used, Topic of discussion were chewing tobacco, mini- cigars, snus, nasal snuff, and dissolvable

Goals

1. By December 2017 reduce tobacco use and exposure among Sawyer County Youth by 10%

2. By December 2017 reduce tobacco use and exposure among Sawyer County Adult population by 10%

3. By December 2017 reduce the number of pregnant women smoking in Sawyer County by 10%

• Cigarette, cigars, flavored tobacco products target the youth by their flavors and colors.

• Topic of there is no screening process to enter tobacco sites online.

• More Products need to be behind the counters in grocery and convince stores.

• Make the Wisconsin Wins program an annual program

• Make Compliance checks an annual strategy in Sawyer County

www.tobwis.org (http://www.tobwis.org)

The group discussed the tobacco minutes from the last meeting.

• Group will use the YBRS to receive data on tobacco use.

• Discussion of programs and how to increase quit smoking programs.

• Finding the number of smoking households in Sawyer County and how to reduce the numbers.

• Tenant and landlord housing smoking policies.

• Adding Cultural tobacco use to the outcome indicators

• Disbursing cultural tobacco posters within the community.

• Students requested actual stories about tobacco and drug abuse to lecture.

• CDC Commercials

• Add student education, CDC Commercials, and Personal stories to strategies,

Mental Health Priority 3

Goals
1. Individuals and Families in Sawyer County community will have increased awareness of the impact of depression and suicide, as well as available resources.

2. Sawyer County will increase access to Mental Health Services.

3. Decrease Suicide and suicide attempts.
   - Group discussed minutes from the last meeting held in Winter.
   - Provide personal stories associated with suicide and other mental illnesses.

Group is looking for a team to organize annual projects for speakers to talk with the community about mental illness.
   - Organize church support groups for assistance for people with mental illness problems,
   - Develop a Resource map or guide to distribute for the community to access the help when needed.
   - Wellness Days partner with other businesses who host events for wellness and mental health.
   - Coordinate easy number access cards to hand out in the community.
   - Relationship health needs to be added our topics because of the level of importance,

Group will keep all 3 priorities in 1 meeting. The next meeting is not scheduled as of yet but notice will be send out when confirmed.